

# BEN MARSH



## bio

Ben Marsh is a marketing professional with a unique background in both the nonprofit and for-profit sectors. Ben carries a powerful blend of creative and strategic abilities that allows him to be as effective with Microsoft Office as with Adobe. Ben has experience in marketing, graphic design, administration, management, and strategy. A native of Colorado, Ben loves camping, hiking, and the Colorado Rockies (both the mountains and the baseball team). He now lives near Ann Arbor, Michigan.

## skills

Graphic Design	
Illustrator (Adobe)	
InDesign (Adobe)	
Web Design	
Google Suite	
Excel	
Powerpoint/Keynote	
Writing	
Leadership	
Team Work	
Problem Solving	
Public Speaking	

## Experience

### Missions Director | Bethel Short-Term Missions

2019 - 2020 | Redding, CA

- Directed a \$4 million non-profit that annually deploys 2,000+ volunteers to 80+ locations across the globe
- Restructured and managed financial systems to better integrate with IRS guidelines
- Led a full time administrative team of 4 employees and 160+ trip leaders for mission trip planning and execution

### Trip Coordinator | Bethel Short-Term Missions

2017 - 2019 | Redding, CA

- Strategized and implemented systems and procedures of a \$4 million non-profit
- Purchased, managed and coordinated travel logistics - flights and buses for 1700+ travelers
- Managed customer & donor relations and communications
- Designed graphics for print and social media

### HofgardBenefits - Marketing Specialist

2015 - 2019 | Boulder, CO

## Freelance Marketing

### The Z Hall - Web & Logo Design - [www.thezhall.com](http://www.thezhall.com)

2019 - 2020 | Owosso, MI

### John Paul Buckley Campaign - Web & Logo Design

2019 | Redding, CA

## Education

### B.S. in Marketing | *Summa Cum Laude* (GPA 4.0/4.0)

Oral Roberts University | 2016 | Tulsa, OK

### Honors

- President's List (GPA 4.0/4.0) - 2012 - 2016
- ORU Honors Program Scholar
- Most Outstanding Marketing Student - Class of 2016

*References Available Upon Request*